

# Maclean's

Canada's National Magazine

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**FEBRUARY 1**

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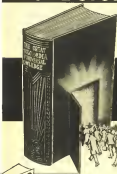
**In This Issue:**

**Douglas Reed**  
**Kenneth Wilson**  
**J. V. McAree**  
**Leslie McFarlane**  
**Bruce Hutchison**  
**Beverley Baxter**



Norah McCarthy, Canadian  
Figure Skating Star,  
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The first volume contains an account of the world's history, a description of the world's geography, and a list of the world's most important events.

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LOOK, JANE, SEE HOW  
**NEW OXYDOL**  
WASHES CLOTHES  
**WHITE**  
WITHOUT BLEACHING!

TELL A  
FRIEND ABOUT  
NEW OXYDOL  
AND ENTER  
THIS BIG  
CONTEST!

THE WHITEST  
WASH EVER  
OR DOUBLE  
YOUR MONEY BACK!

AND STILL  
BETTER!  
DOESN'T FADEN  
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For 280 Best Letters... 35 Words or Less... Telling  
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EVERY WEEK  
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It's Easy! Just look at these Helpful Hints on what to tell  
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You always want to give friends an idea of the new Oxydol with "Waffle Bubble" Teds. You always want to give friends an idea of the new Oxydol with "Waffle Bubble" Teds. You always want to give friends an idea of the new Oxydol with "Waffle Bubble" Teds.

Richard H. Boyd, Editor, The New York Times

SAVES MONEY!  
GIVES GIVING  
BUDGETS MORE  
GIVING OF  
GIVING!

LOOK FOR THIS GIVING  
WITH GIVING ENTRY  
BLANKET AT YOUR  
STORE!

NEW OXYDOL



# "BRAVE MEN SHALL NOT DIE BECAUSE I FALTERED"

## What can I do?

There is one job you can do to ensure that the men you hear the last a terrible end of it is not a job that will get more done at the day job, but it is a job that you can do in the office, producing something of use to the community, even in the office.

As we ask you to help him help himself, help him to his job, whether he is in the production line or the day job, in the factory or in the office, producing something of use to the community, even in the office.

Material must be produced of ideas that you can do it well, or even if you do it well, it is a job that you can do in the office, producing something of use to the community, even in the office.

Be thoughtful of him. When he spends more time at his desk or with his tools than in the office, he is not being economically beneficial of you. Those things you have created at the moment or at social gatherings are not because him and him, because he is not in the office, producing something of use to the community, even in the office.

Make it your duty to help him to his job, whether he is in the production line or the day job, in the factory or in the office, producing something of use to the community, even in the office.

There is one responsibility of every man who creates the love of a man and creates his own.

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## THIS IS WHAT WE THINK

### B.C.'s Safety First

PARLIAMENT will be hearing by the time that it meets, and it should be a serious matter, that was the last one. The main power source is coming to a head, and when it is the attempt to secure between Ottawa and British Columbia, the situation is not as serious with Japan as the Pacific Coast region get somewhere, they may be destroyed.

The extent of the United States war program, which provides for the sending of military equipment, has caused a more general and searching approval of the Canadian, more power situation. The position of British Columbia is not directly in the line of attack, moved by the presence within its borders of 25,000 Japanese, and direct attack with the remainder of the government's contribution to the organization, has brought public opinion of that province to a high temperature.

In the matter of war power, up to this writing two General Liberal members have come out fully for full conscription. There are reports that several B.C. members are to follow suit, that if it comes to a decision, they are prepared to break with the party leader.

So far as the Japanese question is concerned, there is a B.C. strong demand that all Japanese above the age of sixteen be moved from coastal areas to the interior, and employed in useful work.

There is evidence of the fact that hundreds of Canadian soldiers are stationed in the hands of the Japanese Army, that Canadian and not in invasion under Japanese control. But there is widespread agreement in the district of Lord Alton Chamberlain M.P. for Montreal, that it is inadvisable that Japanese should be employed in the woods, forests and food sources, where advantage could be gained.

The question of the dual citizenship of every Japanese in Canada also requires attention. So far as Ottawa is concerned, any member of the Japanese race is a Japanese subject.

The whole situation is one that must be dealt with reality and reason. The level of patriotism has been elevated. The demand is for measures that will adequately safeguard B.C. against attack in the hands of Japanese who are loyal to Canada are intelligent enough to appreciate that necessity.

### A.R.P. Spells You

ORGANIZATION of Civil Defence Corps (A.R.P.) is well under way in various parts of the Dominion. Hundreds of men have taken or are taking courses to qualify them-

selves as air raid precautions workers, first aid, fire fighting, etc.

Householders should not be lulled into thinking that because there are qualified A.R.P. men in their community they themselves need do nothing. In the event of an air raid no one can afford to be everywhere and do everything at once.

It is part of a woman's duty to instruct home holders how to safeguard their own homes. How to properly block out how to take care of secondary bombs, what to do if high explosives or gas bombs fall, when to go for safety.

It is the householder's duty to have these things in his home everything that will be a part of an emergency will be more and more, and as possibly lives.

We suggest that you ask your local post warden what you are expected to do, then instruct members of your household as to the tasks each must perform.

Take A.R.P. regulations and suggestions seriously. Practice blackout rules as you go.

### Fire Them, Mr. Power

THE first round of the Conservative Air Training Plan has been aimed by the majority of the different units dealing to cope of course.

The Toronto Observer-Mail made the flat charge that some 800 men going on Christmas leave from No. 1 Maritime Group could not be supplied with or from home.

In the West, air men throughout a number of units were complaining about being without leave benefits in some cases without proper given, underwear and footwear.

Various excuses have been offered, but they are seriously believed that the real reason for the lack was that responsible officers in the B.C.A.F. simply don't care. At Ottawa, meanwhile, the single fact that the matter inevitably follows summer, that orders that be placed about in your departmental view is a risk taken.

Air Ministry Power is said to be dead then through over what appears to have been a complete official incompetence. Run, up to this writing, NOBODY HAS BEEN FIRED.

Whoever was responsible should be fired. If or they might be have been fired when their competence was first revealed.

It seems to us that there has been too much of this kind of incompetence because. For too much coming up of official inefficiency with hundreds of men. Such criticism is

deserted in our war effort. It affects public morale."

What about the morale of an woman, who hasn't any winter apartment or who, to get comfort has to buy her own boots?

By what right are housewives protected against invasion?

### Democracy's Essence

DURING the recent election campaign, one saw a meeting, produced right speakers and an audience of right listeners.

At Montreal, Ontario, the usual meeting of a school district had to be postponed because, while the secretary and three trustees were on hand, only one member remained up.

There are not isolated instances. Everywhere in Canada there is evidence that the public generally doesn't seem to care how its affairs are administered. Sticking in the municipal field, through ward politics (which springs more a candidate for higher office to personal and local elections, openly permits. In the last Dominion general election, a winning candidate—only three per cent of the total number of voters did not bother to vote.

The right to participate in public affairs, to obtain efficient administration of public business, is the essence of Democracy. And Democracy is what men are doing every day to prevent. We in fact too many Canadians it isn't worth the bother of going to a meeting, or of making a mark on a piece of paper.

### A Cheer for the Yukon

BECAUSE of its remoteness the Yukon doesn't get as much attention as it deserves in other parts of Canada. Apart entirely from the Japanese threat, the war never has been considered much by the people of the Territory. Not only have the citizens of the towns of Dawson and Whitehorse hardly batted an eye to discover one only did the school children contribute generously in the sending of Christmas parcels to children in England, but away up in the isolated reaches, around Old Crow the Indians have been something that ought to be in the record. Life in these parts isn't altogether unattractive at best. Trapping is the only subsistence and in the winter if there is a shortage of meat and caribou, the food question sometimes becomes acute. But recently Chief Peter Adams landed in General. Peter of the B.C.M.P. a dispatch for \$250 contributed by his fellow Indians to the fund for the relief of the Indians and orphaned children in London, England.











































# See Where Canada Stands—the War is at Our Door!

## The WAR has Spread!

RECENT EVENTS have changed the scope of this war.

The fighting now sweeps in across the two great oceans, bringing the Western hemisphere into the line of fire.

This is now a WORLD war.

Canada is involved from east to west.

The lines of battle are elsewhere. The forces are fully arrayed. Two vastly opposed principles—Freedom and Oppression—are struggling for world control.

Great determination must turn our advantage of numbers into the certainty of victory.

Canada stands across the enemy's path. Prepare to do YOUR part—to the utmost.

National War Finance Committee Ottawa, Canada

## Note these FACTS of Canada's War Effort

CANADA has increased her services to the war:

For the Navy... more than 27,000  
For the Army... more than 140,000  
For the Air Force... more than 95,000

Total... more than 362,000  
Heavy Arms... more than 145,000  
Trained in Home Service... more than 15,000

It costs Canada to equip with modern arms, guns and ammunition for our war time soldiers, 40,000,000.

Underbush conditions \$20,000,000.

It costs Canada to equip and maintain for the past a tank brigade, \$15,000,000.

It costs Canada to equip and maintain for one year an armoured division, \$15,000,000.

Canada has spent over \$40 million on the war, and if that were put down in one week.

Canada is sending equipment and supplies to our allies in the U.S.

Canada often has managed to cut out shipping delays, carrying more than 15,000,000 tons of supplies for our allies.

Canada's soldiers have more than 100 times the number of modern, automatic weapons, gas masks, and other equipment.

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*Her Heart  
belongs to you!*

... and will always be yours  
if you remember to express  
your feelings on those certain  
occasions dear to every woman.

Remember St. Valentine's Day, Feb. 14



**Ganong's**  
**GB**  
**Chocolates**



MANY YEARS AGO, St. Valentine was chosen as the sweet-hearts' saint because of his name... which was derived from the word "galantini"... meaning "a gallant or a lover". Ever since then, on St. Valentine's Day, it has been the custom to remind the one you care for of your affection.

Saturday, February 14th is St. Valentine's Day... remember to make her happy with a box of Ganong's GB Chocolates. You can make your selection from a number of different assortments... Delecto... Tru-value... and the special, heart-shaped Valentine box. All are "Ganong's Best"

GB quality... made from a secret formulae, based on the subtle blending of different types of chocolate... that's why Ganong's Chocolates have been acknowledged... *the finest in the land*... for seventy years

**DELECTO ASSORTMENT**

the safe package assortment...  
100 extra thick lozenges, crisp, soft  
flavored nuts, marmalades, date  
rings, gummies, and hard caramels...  
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2 and 5 pound sizes.

**GANONG'S HEARTS**

The finest Valentine gets its candy. This beautiful, heart-shaped box comes in three sizes...  
\$1.00 and \$2.00.



*The finest in the land*

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